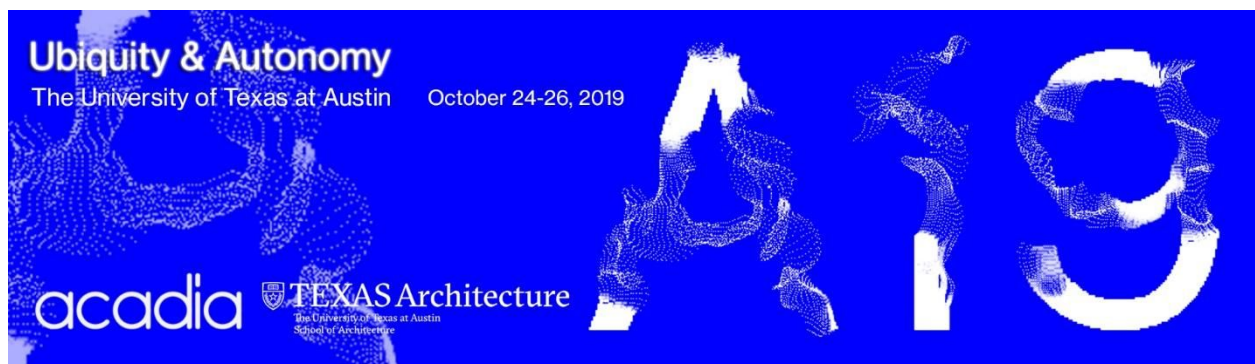


ACADIA 2019
SPONSORSHIP PROSPECTUS



Please direct all sponsorship inquiries to:

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email: alvin@synthesis-dna.com

Matias del Campo, ACADIA Vice Development Officer
Email: mdc@span-arch.org

For 2019 conference details visit:
<http://2019.acadia.org>

ACADIA 2019

THEME

We find ourselves at a moment where there is no longer a clear divide between analog and digital processes; the digital world is as ubiquitous and inescapable as the material, affecting virtually every aspect of our lives and planet. Geographical boundaries are transcended and remade as digital tools move goods, services, and ideas across global networks while increasingly powerful technologies find their way into our homes, offices, and personal belongings. In the age of Blockchain, CRISPR, global computing, on-demand manufacturing, and artificial intelligence, technology's accessibility, and instrumentality may be both celebrated and critically challenged.

As digital tools have expanded and disrupted vast market sectors, spawned new ones, and remade industry, the discourse of architecture has in large part responded by drifting toward theories and practices of a more autonomous nature. Some practices have leveraged access to digital tools and techniques to develop approaches which tend to favor articulation and separation while often ignoring the connective and trans-disciplinary potential afforded by new technologies. Still, others believe that the time has come to search for alternative regimes from which innovation and new forms of practice might emerge.

The ACADIA 2019 Theme, *Ubiquity and Autonomy*, suggests a domain in which pervasive computational power requires new theories, modes of operation, and systems of production for architecture. As disciplinary foundations are re-engaged and new technologies emerge, we must question the very nature of how technology is being used and how the scope of architecture may expand.

DATES & LOCATION

The 2019 ACADIA conference will be October 24-26, 2019, and will be hosted by The University of Texas School of Architecture in Austin, Texas. UTSOA is one of the most distinguished schools of architecture in the country since 1909.

VENUE

The primary venue for the conference will be in the center of campus at the **Etter-Harbin Alumni Center**, 2110 San Jacinto Blvd, Austin, TX 78712. Additional events will be held at Goldsmith Hall (School of Architecture), Jessen Auditorium (School of Music, across from the School of Architecture), and the Lady Bird Johnson Auditorium.

CONTACTS

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acadia

ASSOCIATION FOR COMPUTER AIDED DESIGN IN ARCHITECTURE

INTRODUCTION

The Association for Computer Aided Design in Architecture (ACADIA) has been at the forefront of the discourse on information technologies and their relationship to architecture for three decades, through the presentation of cutting edge research, intensive workshops on emerging digital techniques and tools, exhibitions featuring the work of both established and emerging design professionals and world-renowned keynote speakers. The ACADIA community brings together researchers and educators from universities all over the world, design professionals from some of the most innovative and thought-provoking international firms, and an emerging group of future innovators. The event offers a fantastic opportunity for showcasing and sharing new ideas in the realm of digital technologies. Your support is both essential to the success of the conference and an opportunity to involve and integrate your company in the shaping of tomorrow's most advanced research into the fields of computation and design. Your generous contribution will drive the development of a very exciting program of events and create or strengthen your relationships with researchers, faculty members, students and professionals who will be shaping the future of design all over the world.

ORGANIZATION

ACADIA has been North America's leading organization for the promotion of research in the area of information technology and architecture for many years and has achieved a large measure of influence among researchers, companies, academics, and practitioners worldwide. Each year our annual conference produces a body of knowledge and exchange that is global in its influence. By promoting the sharing and distribution of this body of research, ACADIA has a key role in enabling collaboration and development towards new innovative research into the expanding potentials of computation and design. Many new advances in software, hardware, digital manufacturing and processes, and emerging tools for design are presented exclusively to or for the first time at this conference, giving this institution a dominant role in establishing the trajectory of research in advanced computation relative to architecture.

WEBSITE <http://acadia.org>

ACADIA 2019 SPONSORSHIP OPPORTUNITIES

ACADIA 2019 is welcoming support on all levels. In return, the conference provides a venue to promote opportunities, services, and products in many formats and media. Your support will greatly assist in our efforts and be appreciated by the ACADIA 2019 conference chairs, steering committee, and membership. We are expecting researchers, professionals, faculty, and students from all over the world to be in attendance at the workshops, lectures and research presentations. Past conferences have attendance in the range of 300-350+ attendees.

Those who are interested in helping the cause of this organization and contributing beyond the following prescribed levels of support are welcome to contact the ACADIA Board of Directors Development Officer (alvin@synthesis-dna.com) directly for opportunities and discussions. ACADIA is a 501(c)(3) non-profit organization and all contributions are tax deductible.

PLATINUM SPONSOR: \$25,000 (or more)

Conference sponsorship options at Platinum level (choose one):

1. Keynote speaker sponsor
2. Official Conference lunch sponsor
3. Dinner or Exhibition Sponsor

Benefits (all included):

- Acknowledgment as a Platinum Sponsor in Conference Proceedings, Website, and Banner
- Verbal recognition during Keynote introduction
- Verbal recognition during conference opening remarks
- Exhibition table and/or poster situated in a prime location of the Conference on Thursday and Friday
- Three complimentary Conference Registration tickets
- Three complimentary tickets to the opening keynote dinner (Thursday night)
- Three complimentary tickets to the final banquet dinner (Saturday night)
- Logo printed on Conference handouts (program, flyers, schedule, printed material, etc.) with logo prominence reflective of sponsorship level
- Inclusion of one company brochure in conference attendee package
- Inclusion in Social Media posts promoting the event
- Logo on Conference banner

GOLD SPONSOR : \$10,000

Conference sponsorship options at Gold level (choose one):

1. Awardee speaker sponsor
2. Student scholarship sponsor
3. Dinner or Exhibition sponsor (depending on availability)

Benefits:

- Acknowledgment as a Gold Sponsor in Conference Proceedings, Website, and Welcome Banner
- Verbal recognition during conference opening remarks and closing remarks
- Exhibition table and/or poster situated in a prime location of the Conference on Thursday and Friday
- Two complimentary Conference Registrations
- Two complimentary tickets to the opening keynote dinner (Thursday night)
- Two complimentary tickets to the final banquet dinner (Saturday night)

- Logo printed on Conference handouts (program, flyers, schedule, printed material, etc.) with logo prominence reflective of sponsorship level.
- Inclusion of one company brochure in conference attendee package
- Inclusion in Social Media posts promoting the event
- Conference proceedings co-sponsor
- Logo on Conference banner

SILVER SPONSOR: \$5,000

Conference sponsorship options at Silver level (choose one):

1. Awardee speaker sponsor (depending on availability)
2. Official Conference lunch sponsor (depending on availability)
3. Official Conference Session sponsor

Benefits (all included):

- Acknowledgment as a Silver Sponsor in Conference Proceedings and Website
- Verbal recognition during conference opening remarks and closing remarks
- Exhibition table and/or poster situated in a prime location of the Conference on Thursday and Friday
- One complimentary Conference Registration
- One complimentary ticket to the final banquet dinner (Saturday night)
- Inclusion of one company brochure in conference attendee package
- Inclusion in Social Media posts promoting the event
- Conference proceedings co-sponsor
- Logo on Conference banner

BRONZE SPONSOR: \$2,500

Conference sponsorship options at Bronze level (choose one):

1. Official Conference Session sponsor
2. Conference proceedings co-sponsor

Benefits:

- Acknowledgment as a Bronze Sponsor in Conference Proceedings and Website
- Verbal recognition during conference closing remarks at Saturday banquet
- Invitation to display and promote work/products/books at a “vendor table” throughout the conference
- Inclusion of one company brochure in conference attendee package
- Inclusion in Social Media posts promoting the event
- Logo on Conference banner

SPONSOR: \$1,000

Conference sponsorship options at \$1,000 Sponsor level (choose one):

1. Conference proceedings co-sponsor
2. Logo on Conference banner

Benefits:

- Acknowledgment as a Sponsor on Website
- Verbal recognition during conference closing remarks at Saturday banquet
- Inclusion in Social Media posts promoting the event

EDUCATION SPONSOR: \$1000

We invite companies, academic groups, and individuals to consider the benefits of supporting a student to attend a workshop or the conference. Your support will go directly to a student to defray their registration and travel costs. Education sponsor benefits will include:

- Acknowledgment as a Sponsor on Website
- Verbal recognition during conference closing remarks at Saturday banquet
- Inclusion of one company brochure in conference attendee package, if requested
- Inclusion in Social Media posts promoting the event, if requested

CONFERENCE PACKET INSERTS and ADVERTISING: \$500

This is a very cost-effective way to promote your company, product, or service. Companies are invited to provide promotional material or one product sample, which will be included in all conference packets. Size of promotional material: We will accept an 8-1/2 x 11 flyer to a maximum of two single pages/or a DL size brochure/pamphlet. To maximize the effectiveness of this promotion, the number of inserts will be limited. Full details covering quantities required, the delivery date and address, will be provided upon receipt of written confirmation and payment. We will also include a logo and acknowledgment of the company and their web site within the conference proceedings and on the website.

TECHNOLOGY SPONSOR: \$TBD

We invite companies to consider the benefits of promoting their products at the conference via use during workshops or display tables and/or posters during the conference. We are open to individual discussions on how we might best incorporate a company's technology into the conference. Please contact the Site Chair (kory@otaplus.com) directly for opportunities and discussions.

Proceedings Circulation publication: October 2019

All material to be supplied by advertiser. Material to be supplied electronically at 300 dpi resolution through email or by a USB drive. Full specifications and deadline dates will be provided to all advertisers upon receipt of written confirmation and payment.

The previously offered packages are available for a wide variety of marketing objectives within this international event. However, if there are other ways in which your organization would like to be involved, we welcome the opportunity to discuss such potential ideas with you.

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